

PACE ACADEMY
MEDIA AND INFORMATION LITERACY
CURRICULUM GUIDE
S.Y. 2020 - 2021
First Semester

Most Important Learning Competencies	Media and Information Literacy Lessons
Midterm	
<p>Describe how communication is influenced by media and information</p> <p>Explain how the evolution of media from traditional to new media shaped the values and norms of people and society</p> <p>Describe the impact of massive open online</p>	Lesson 1.1: Media in the Context of MIL
<p>Describe the different dimensions of:</p> <ul style="list-style-type: none"> • text information and media • visual information and media • audio information and media • motion information and media • manipulative information and media • multimedia information and media <p>Analyze how the different dimensions are formally and informally produced, organized, and disseminated</p>	<p>Lesson 1.2: Aesthetics of the Different Forms of Media</p> <p>Lesson 1.3: Forms of Media Pros and Cons</p>
<p>Discuss the implication of media and information to an individual and the society</p> <p>Discuss responsible use of media and information</p>	Lesson 1.4: Opportunities, Challenges, and the Sociopolitical Power of Media and Information in the 21st Century
Identify the similarities and differences between and among media literacy, information literacy, and technology literacy	Lesson 1.5: Defining 21st Century Literacies in the Context of Media
Finals	

<p>Contrast indigenous media to the more common sources of information such as library, internet, etc.</p> <p>Cite practical situation when to apply knowledge in intellectual property, copyright, and fair use guidelines</p> <p>Cite an example of an issue showing the power of media and information to affect change</p> <p>Evaluate a creative multimedia form (living museum, electronic portfolio, others)</p>	<p>Lesson 1.6: Media and Information Literacy in Practice</p> <p>Lesson 1.7: MIL Analysis</p>
<p>Present an issue in varied ways to disseminate information using the codes, convention, and language of media</p> <p>Compare and contrast how one particular issue or news is presented through the different types of media (print, broadcast, online)</p>	<p>Lesson 1.8: MIL Practice</p>
<p>Create a campaign add to combat digital divide, addiction, and bullying</p> <p>Produce a creative text-based, visual-based, audio-based, motion-based, and manipulative-based presentation using design principle and elements</p>	<p>Lesson 1.9: Media Engagement</p>

Reference:

Cantor, O. L. (2019). *Media and information literacy* (Revised edition). Vibal Group Inc.

Time Allotment: One (1) synchronous session (40 minutes per session); Five (5) asynchronous sessions (40 minutes per session)

Promotion/Retention:

- Assessments will be categorized as the following with the corresponding weight:
 - Short Quizzes (20%)
 - Written Outputs (35%)
 - Product and Performance Tasks (45%)

- **Short Quizzes.** These include summative assessments after every lesson, group of related lessons, or chapter.
- **Written Outputs.** These include book/article reviews, essays, journals, letter writing, reaction/reflection papers, and written reports.
- **Product and Performance Tasks.** These include portfolios, campaigns, case studies, collages, compositions, literary analyses, multimedia productions, research projects, story/poem writing, debates, interviews, multimedia presentations, panel discussions, project making, role plays, speech delivery, and storytelling/reading.