PACE ACADEMY G12-ABM Business Ethics and Social Responsibility CURRICULUM GUIDE

2nd Semester AY 2020-2021

Module #1: The Nature and Principles of Business Ethics

- a. Why Ethics Matter in Businesses
- b. Ethics and Profitability
- c. Code of Ethics

Module #2: History of Ethics and Business Ethics

- a. Classical Ethics
- b. Deontological Ethics and Utilitarianism
- c. Filipino Business Ethics

Module #3: Responsibility to Stakeholders

- a. Who are the stakeholders?
- b. Corporate Social Responsibility
- c. The Law
- d. The Government and the Private Sector

Module #4: Sustainability

- a. Business and environment
- b. Animal Rights

Module #5: Employees and Employers: What they owe to each other

- a. Employee Rights
- b. Employer Rights
- c. Recognizing and Respecting the Rights of All

Module #6: Changing work environment and trends

- a. Business Ethics in the Information Age
- b. Changing and Unchanging Values